

February 8, 2021

RE: AALL Hall of Fame Award nomination

To whom it may concern:

I would like to nominate Kevin Marmion, Chief Executive Office of the William S. Hein & Co., Inc. to the AALL Hall of Fame.

Kevin has been an employee at the Hein Company for over 50 years, and actively engaged with the AALL community for nearly as long.

Our company mission statement opens with “To expand our capabilities and advance all services necessary to assist the effectiveness of our growing, worldwide customer base, while maintaining our reputation of competency and professionalism. Or goal is to provide the best customer service in our industry.”

Kevin has a reputation for always keeping the customer first and has led the company to constantly expand, innovate, and evolve to keep up with ever changing trends in libraries.

In the 1970s Kevin introduced the market to diazo microfiche when silver was the standard. Diazo four times less expensive, saved libraries a tremendous amount of money and space, has remains the standard today.

In the 1980s Kevin led the company to become the first to develop a computerized subscription service specifically for libraries which was adopted by more than 75% of the U.S. Law School market.

Later, Kevin was again ahead of his time when he introduced acid-free print government documents which addressed librarian’s frustration with low-quality paper used for printing government documents. This set the standard and the government eventually followed suit.

Kevin has directly influenced thousands of products over the years, and continues to work with librarians to create products that no other publisher would. Many of these products are used by librarians, faculty, and students on a daily basis.

Kevin is the brainchild behind HeinOnline which regularly sees over 4 million unique visitors each day. He has developed over 100 unique databases in HeinOnline. The few that he is most proud of are *Women and the Law*, dedicated to great women, including his mother, Peggy.

Others, which under Kevin’s direction are available at absolutely no charge to any interested organization are *Civil Rights and Social Justice*, *Slavery in America and the World: History, Culture and Law*, and *Gun Regulation and Legislation in America*.

I could write for days but Kevin’s contribution to the association members is beyond measure. I humbly submit his name for inclusion in AALLs Hall of Fame.

Sincerely,



William Shannon Hein