Author Profile Pages: An Update
Overview

Author Profile Pages are an excellent way to showcase and promote an author's scholarly work. Let’s take a look at what enhancements we’ve made in the past year.

• U.S. News and World Report
• ORCID Integration
• How to Edit an Author Profile Page
• Google Scholar & SSRN Link Availability
• ScholarRank Formula
• Explore This Author
Project Overview

- In February of 2019, *U.S. News and World Report* announced an expansion to its “Best Law Schools” data—a new ranking that will evaluate each law school’s scholarly impact.

- *U.S. News* sent out a survey to each law school requesting the names and other details of its full-time tenured and tenure-track faculty for fall of 2018.

- HeinOnline traditionally used Bluebook formats and variants to identify citations. To ensure completeness, HeinOnline has identified other methods to find citations, such as searching by author name and by article title (and variants).
U.S. News & World Report Update

Quality Control

Hein’s data quality control team finished reviewing all the submitted surveys. We continue to pay close attention to all indexing of titles and author names. We have several steps in the quality checking process to ensure we are providing accurate information.

Steps we’ve taken:

• Combining author profile pages that include name variations for authors who publish under multiple names

• Double checking variations that authors provide with possible other variations found in HeinOnline

• Fixing indexing errors of authors’ names

By combining name variations and indexing errors, citation metrics will improve the author’s overall citations.
ORCID Integration: Phase I

What Is ORCID?

ORCID (Open Researcher & Contributor Identifier) provides unique, persistent identifiers (ORCID iDs) for individuals to distinguish between researchers and connect them with their works, contributions, and organizational affiliations.

ORCID Fast Facts

• Registration for an ORCID iD and maintenance of your record is FREE!

• Your ORCID iD is unique and persistent, eliminating any name ambiguities

• You own your ORCID record and control what is public versus what can be shared with trusted partners

• ORCID is interoperable with multiple systems and institutions, allowing you to link with other identifier systems and exchange data with research information systems
Benefits of ORCID Integration in HeinOnline

- Showcase your ORCID iD on your HeinOnline author profile page to link to your personal record
- Send all your works in HeinOnline to display on your ORCID record
- Receive attribution for your research contributions as *U.S. News and World Report* prepares to rank law schools based on scholarly impact, using citation data from HeinOnline
ORCID Integration: Phase I

Example of aligned ORCID profile displaying works from HeinOnline
ORCID Integration: Phase I

Whether you’ve already registered for an ORCID iD in the past or are new to the process entirely, we’ve prepared easy-to-follow step-by-step instructions for you.

Simply visit our Knowledge Base at https://help.heinonline.org/ and search for ORCID.
ORCID Integration: Phase II

COMING SOON!

In the upcoming weeks, Phase II of the ORCID integration will be complete. Phase II includes the ability to display ORCID records within HeinOnline author profile pages for authors who have previously aligned their ORCID iDs.

NOTE: The citation counts from ORCID works will not be used for citation counts in Phase II.

To stay in the know with our latest developments regarding Phase II, subscribe to our blog! We’ll be updating our customers as soon as the transition is complete. Visit home.heinonline.org/blog and click the Subscribe button in the upper right-hand side.
Pop Quiz

How many pages did HeinOnline contain when it was launched in May 2000?

A) 200,000 pages
B) 240,000 pages
C) 270,000 pages
D) 300,000 pages
Pop Quiz

How many pages did HeinOnline contain when it was launched in May 2000?

C) 270,000 pages

Containing 25 flagship law journals spanning 270,000 pages, HeinOnline launched in May of 2000.
Editing Author Profile Pages
Authors are now able to edit their own profile pages in HeinOnline. As an added bonus, we’ve also created a feature enabling authorized librarians to edit the author profile pages of their school’s faculty.

These new features are accessed through MyHein, HeinOnline’s personal research tool. In order to edit a profile page, authors must have used the same email address to enhance their profile as they did to sign up for a MyHein account. Once they are logged into MyHein, the feature can be found in the drop-down menu.
Editing Author Profile Pages

Alternatively, users can also find the feature from within their MyHein account.

Use either method to access the Author Profile Admin portal, where you can add a photo, edit your personal details, add links to your online profiles, or insert a personal biography. Make any desired edits and save to see the updates added live.
How to Become an Authorized Administrator

Simply fill out the form found here: https://home.heinonline.org/author-profile-institutional-administrator-rights/. This link can also be found in our dedicated blog post and our Knowledge base.

Once authorized, librarians must sign into their MyHein account created under the same email address to access the edit portal. Authorized librarians will find the edit portal within their MyHein account or from the MyHein drop-down menu anywhere in HeinOnline.
Google Scholar & SSRN Linking
With the ability to edit already enhanced author profile pages, users can now add their Google Scholar and SSRN profile links to their HeinOnline author profile page.

From within an authorized MyHein account, navigate to the Author Profile Admin portal. In any individual author’s edit portal, locate the Media section to find a list of the available online profile options to add. Paste the Google Scholar and SSRN profile links into the appropriate section.
Google Scholar & SSRN Linking

Next, return to the author’s profile page in HeinOnline to see that two new online profile icons have been added.
ScholarRank’s New Formula
ScholarRank’s New Formula

What Is ScholarRank?

ScholarRank is an overall ranking based on the calculation of five HeinOnline ScholarCheck metrics. We recently updated our formula to allow for more accurate representation of authors.

- **Cited by Articles (0-5 Years)** This metric counts the number of times this author has been cited by other articles in HeinOnline within the past five years only. Citation sources include the Bluebook, Prince’s Dictionary of Legal Abbreviations, and the Cardiff Index to Legal Abbreviations.

- **Cited by Articles (5+ Years)** This metric counts the number of times this author has been cited by other articles in HeinOnline beyond the past five years. Citation sources include the Bluebook, Prince’s Dictionary of Legal Abbreviations, and the Cardiff Index to Legal Abbreviations.

- **Cited by Cases (0-5 Years)** This metric counts the number of times this author has been cited by cases available in HeinOnline or via Fastcase within the past five years only.

- **Cited by Cases (5+ Years)** This metric counts the number of times this author has been cited by cases available in HeinOnline or via Fastcase beyond the past five years.

- **Accessed (Past 12 Months)** This metric is used to account for relevancy & recency and counts the cumulative number of times an author’s articles have been accessed by HeinOnline users within a rolling 12-month period. In order for an author’s article to count as accessed, the article must be clicked either from search results or by browsing to the article, or retrieved using the citation navigator.
ScholarRank’s Top 250 Authors

All of these metrics can be found in HeinOnline’s Author Profile Pages.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cited by Articles (0-5 Years)</td>
<td>4</td>
</tr>
<tr>
<td>Cited by Articles (5+ Years)</td>
<td>7</td>
</tr>
<tr>
<td>Cited by Cases (0-5 Years)</td>
<td>0</td>
</tr>
<tr>
<td>Cited by Cases (5+ Years)</td>
<td>0</td>
</tr>
<tr>
<td>Accesssed (Past 12 Months)</td>
<td>75</td>
</tr>
<tr>
<td>ScholarRank (0-5 Years)</td>
<td>33,517</td>
</tr>
<tr>
<td>Average Citations per Article</td>
<td>1.38</td>
</tr>
<tr>
<td>Average Citations per Document</td>
<td>11.00</td>
</tr>
<tr>
<td>H-index</td>
<td>2.00</td>
</tr>
</tbody>
</table>

Similar Author Names
The Z-score for each of the five metrics is taken and then averaged; the final average is entered into standard competition ranking to produce the overall ScholarRank for each author.

### ScholarRank’s Top 250 Authors in HeinOnline

ScholarRank is an overall ranking based on the calculation of five HeinOnline ScholarCheck metrics. The Z-score for each of the five metrics is taken and then averaged; the final average is entered into standard competition ranking to produce the overall ScholarRank for each author. The raw data and final ranking are updated on a monthly basis and can be found on the HeinOnline author’s profile page. To learn more about how ScholarRank scores are determined, please refer to our Knowledge Base.

| 1.       | Sunstein, Cass R. | Harvard Law School |
| 2.       | Posner, Richard A. | The University of Chicago Law School |
| 3.       | Posner, William L. | University of California, Berkeley School of Law |
| 4.       | Lemley, Mark A. | Stanford Law School |
| 5.       | Kerr, Orin S. | University of California, Berkeley School of Law |
| 6.       | Friendly, Henry J. | U.S. Court of Appeals for the Second Circuit |
| 7.       | Easterbrook, Frank H. | The University of Chicago Law School |
| 8.       | Crenshaw, Kimberle Williams | Columbia University School of Law |
| 10.      | Frankfurter, Felix | U.S. Supreme Court |

| 126.     | Friedman, Barry | New York University School of Law |
| 127.     | Gluck, Abbe | Yale Law School |
| 128.     | Carbaugh, Devon W. | University of California, Los Angeles School of Law |
| 129.     | Sullivan, Kathleen M. | Quinn Emanuel Urquhart & Sullivan |
| 131.     | Black, Bernard | Northwestern Pritzker School of Law |
| 132.     | Green, Bruce A. | Fordham University School of Law |
| 133.     | Minow, Martha | Harvard Law School |
| 134.     | Frickey, Philip P. | University of California, Berkeley School of Law |
| 135.     | Giannelli, Paul C. | Case Western Reserve University School of Law |

**NEW!** Each ranking includes the author’s name and institution. Institution and organizations are only displayed beneath authors who have **enhanced** their Author Profile Page in HeinOnline to indicate such.

HeinOnline’s ScholarRank is **unrelated** to the forthcoming law school ranking from U.S. News.
ScholarRank’s Top 250 Authors

Easily locate these rankings from within the Law Journal Library.
Pop Quiz

Which was the first school to subscribe to HeinOnline?

A) New York University
B) Harvard University
C) Yale University
D) University of Chicago
Pop Quiz

Which was the first school to subscribe to HeinOnline?

A) New York University

New York University was the first subscriber to HeinOnline when it was launched in 2000.
Explore This Author
Explore This Author

Our latest addition to Author Profile Pages is in beta form:

**Explore This Author** is a new interactive tool which uses metadata, natural language processing, and machine learning to analyze authors and identify relationships between them. Discover an author's most-discussed topics, the journals in which they most frequently publish, recurring co-authors, and more with this exciting new feature.

**Author profile metrics continue to be fluid with this new tool as new material is added to HeinOnline.**
Explore This Author

Users will be redirected to an interactive chart of facets, each of which can be used to analyze the author’s work or relationship to other authors or journals.

Facets include:

• **Topics**: Frequent topics about which this author has written.

• **Cited by**: Authors who have cited this author.

• **Cites to**: Authors who have been cited by this author and the specific articles in which they are cited.

• **Related Authors**: Authors similar to the author in question as calculated by an algorithm which takes into account all facets as well as organizations, people, and locations within the texts of the author in question.

• **Co-Authors**: Authors who have co-written with this author and the articles they authored together.

• **Publications**: The journals in which the author is most frequently published.
Facets can be expanded and collapsed simply by clicking on them. Clicking on any of the listed topics will automatically perform a query across all subscribed databases looking for works by the author related to that topic. Other author profile pages and publications are also hyperlinked with this new feature.
Questions?

(800) 277-6995

Live Chat

holsupport@wshein.com