

A person wearing a yellow sweater is sitting at a desk, typing on a laptop. There are several computer monitors in the background. The image is overlaid with a dark blue diagonal banner on the left side, which contains text. A white diamond-shaped grid pattern is overlaid on the right side of the image.

*HEIN OF THE CENTURY*

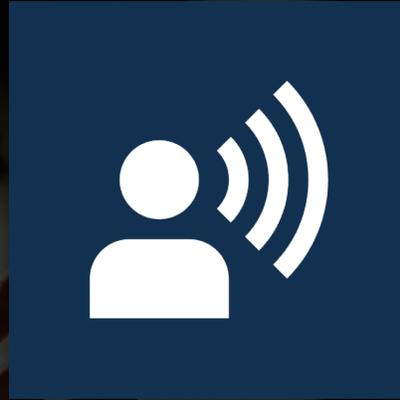
# Author Profile Pages: An Update

# Overview

Author Profile Pages are an excellent way to showcase and promote an author's scholarly work. Let's take a look at what enhancements we've made in the past year.

- U.S. News and World Report
- ORCID Integration
- How to Edit an Author Profile Page
- Google Scholar & SSRN Link Availability
- ScholarRank Formula
- Explore This Author





# U.S. News & World Report Update

# U.S. News & World Report Update

## Project Overview

- In February of 2019, *U.S. News and World Report* announced an expansion to its “Best Law Schools” data—a new ranking that will evaluate each law school’s scholarly impact.
- *U.S. News* sent out a survey to each law school requesting the names and other details of its full-time tenured and tenure-track faculty for fall of 2018.
- HeinOnline traditionally used Bluebook formats and variants to identify citations. To ensure completeness, HeinOnline has identified other methods to find citations, such as searching by author name and by article title (and variants).



# U.S. News & World Report Update

## Quality Control

Hein's data quality control team finished reviewing all the submitted surveys. We continue to pay close attention to all indexing of titles and author names. We have several steps in the quality checking process to ensure we are providing accurate information.

### Steps we've taken:

- Combining author profile pages that include name variations for authors who publish under multiple names
- Double checking variations that authors provide with possible other variations found in HeinOnline
- Fixing indexing errors of authors' names

Miller, Elizabeth S.

Full Name: Miller, Elizabeth S.  
University/Affiliation: Baylor University School of Law  
Title: Professor

ORCID ID: Register or Connect your ORCID ID

Article Topics: Liability (9) Corporations (4) Limited Liability Companies (4) Partnerships (4) Business Organizations (3) Contracts (3) Organizations (3) Duty of Care (2) Good Faith (2) Insurance Law (2)

3 Cited by Articles (0-5 Years)	13
3 Cited by Articles (5+ Years)	81
3 Cited by Cases (0-5 Years)	0
3 Cited by Cases (5+ Years)	8
3 Accessed (Past 12 Months)	89
3 ScholarRank	13,469

3 Average Citations per Article	7.83
3 Average Citations per Document	94.00
3 Self-Citations	3
3 H-Index	5.00

Similar Author Names

- Miller, Elizabeth A.
- Miller, Elizabeth K.
- Miller, Elizabeth M.
- Miller, Elizabeth N.
- Miller, Elizabeth P.
- Miller, Elizabeth
- Miller, Elizabeth K.
- Millard, Elizabeth R.
- Millard, Elizabeth E.
- Miller, Keith S.
- Miller, Albert S.
- Miller, Elisabeth

**By combining name variations and indexing errors, citation metrics will improve the author's overall citations.**



# ORCID Integration

# ORCID Integration: Phase I

## What Is ORCID?

ORCID (Open Researcher & Contributor Identifier) provides unique, persistent identifiers (ORCID iDs) for individuals to distinguish between researchers and connect them with their works, contributions, and organizational affiliations.

## ORCID Fast Facts

- Registration for an ORCID iD and maintenance of your record is FREE!
- Your ORCID iD is unique and persistent, eliminating any name ambiguities
- You own your ORCID record and control what is public versus what can be shared with trusted partners
- ORCID is interoperable with multiple systems and institutions, allowing you to link with other identifier systems and exchange data with research information systems



# ORCID Integration: Phase I

Shucha, Bonnie



Full Name Shucha, Bonnie  
University/Affiliation University of Wisconsin Law School  
Title Associate Dean for Library and Information Studies and Director of the Law Library

**ORCID ID**  0000-0001-8190-3655  
[Send works to ORCID](#)

<b>Cited by Articles (0-5 Years)</b>	#
<b>Cited by Articles (5+ Years)</b>	4
<b>Cited by Cases (0-5 Years)</b>	7
<b>Cited by Cases (5+ Years)</b>	0
<b>Accessed (Past 12 Months)</b>	0
<b>ScholarRank</b>	75
<hr/>	
<b>Average Citations per Article</b>	33,517
<b>Average Citations per Document</b>	1.38
<b>H-Index</b>	11.00
<b>H-Index</b>	2.00

[Similar Author Names](#)

[Explore This Author](#) BETA

## Benefits of ORCID Integration in HeinOnline

- Showcase your ORCID iD on your HeinOnline author profile page to link to your personal record
- Send all your works in HeinOnline to display on your ORCID record
- Receive attribution for your research contributions as *U.S. News and World Report* prepares to rank law schools based on scholarly impact, using citation data from HeinOnline

# ORCID Integration: Phase I

## Example of aligned ORCID profile displaying works from HeinOnline

**Bonnie Shucha**

**ORCID iD**  
<https://orcid.org/0000-0001-8190-3655>

[Print view](#)

**Also known as**  
Bonnie Ripp-Shucha

**Websites**  
[UW Law School Profile](#)

**Country**  
United States

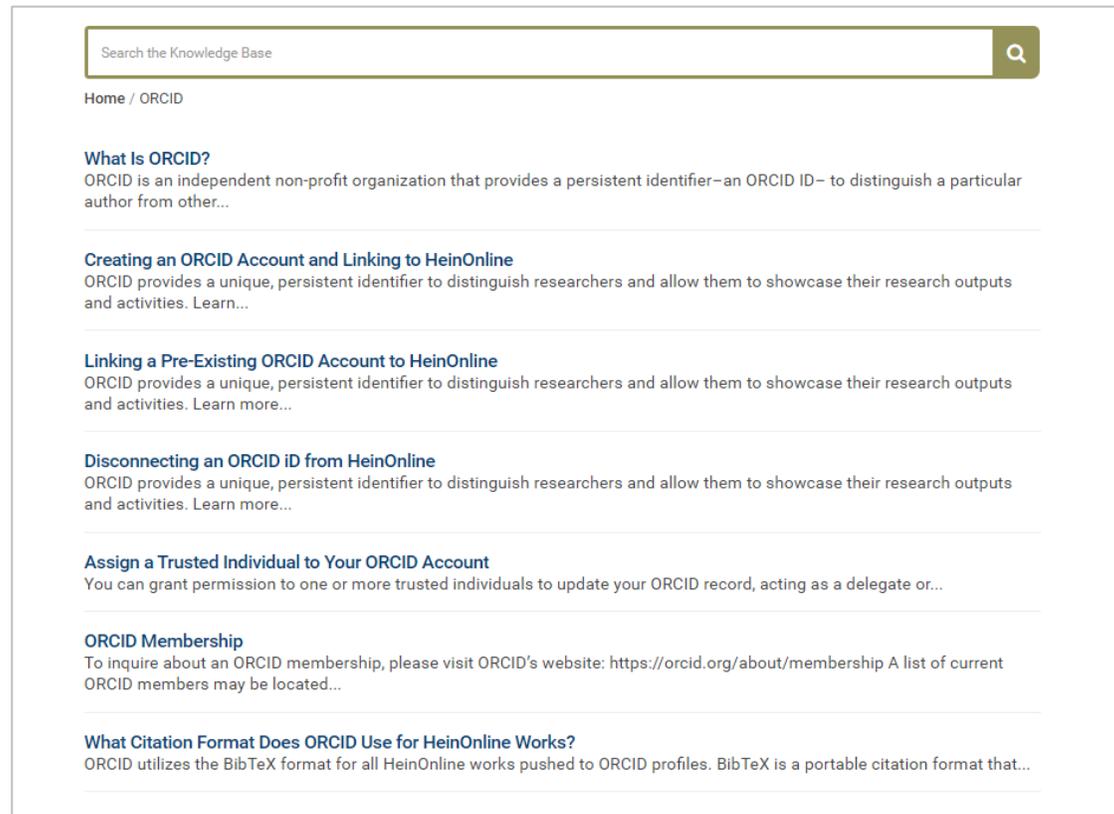
**Other IDs**  
[ResearcherID: J-4530-2014](#)  
[Scopus Author ID: 6508141188](#)

**Works (16 of 16)** Sort

- Ask a Director: Making the Library More Accessible**  
AALL Spectrum  
2019 | journal-article  
OTHER-ID: [hein.aallar/spectrum0023.52](#)  
**Source:** [HeinOnline](#) ← Preferred source
- Badger State Infamy: Wisconsin's Early Sex Trade**  
Wisconsin Lawyer  
2017 | journal-article  
OTHER-ID: [hein.barjournals/wilaw0090.143](#)  
**Source:** [HeinOnline](#) ← Preferred source
- White Slavery in the Northwoods: Early U.S. Anti-Sex Trafficking and Its Continuing Relevance to Trafficking Reform**  
William & Mary Journal of Women and the Law  
2016-10 | journal-article  
SSRN: [2677445](#)  
OTHER-ID: [hein.journals/wmjwl23.8](#)  
**Source:** [Bonnie Shucha](#) Preferred source (of 2)

# ORCID Integration: Phase I

Whether you've already registered for an ORCID iD in the past or are new to the process entirely, we've prepared easy-to-follow step-by-step instructions for you.



Simply visit our Knowledge Base at <https://help.heinonline.org/> and search for ORCID.

# ORCID Integration: Phase II

## COMING SOON!

In the upcoming weeks, **Phase II** of the ORCID integration will be complete. Phase II includes the ability to display ORCID records within HeinOnline author profile pages for authors who have previously aligned their ORCID iDs.

**NOTE:** The citation counts from ORCID works will not be used for citation counts in Phase II.

To stay in the know with our latest developments regarding Phase II, subscribe to our blog! We'll be updating our customers as soon as the transition is complete. Visit [home.heinonline.org/blog](https://home.heinonline.org/blog) and click the Subscribe button in the upper right-hand side.



# Pop Quiz



How many pages did HeinOnline contain when it was launched in May 2000?

A) 200,000 pages

B) 240,000 pages

C) 270,000 pages

D) 300,000 pages

# Pop Quiz



How many pages did HeinOnline contain when it was launched in May 2000?

**C) 270,000 pages**

Containing 25 flagship law journals spanning 270,000 pages, HeinOnline launched in May of 2000.

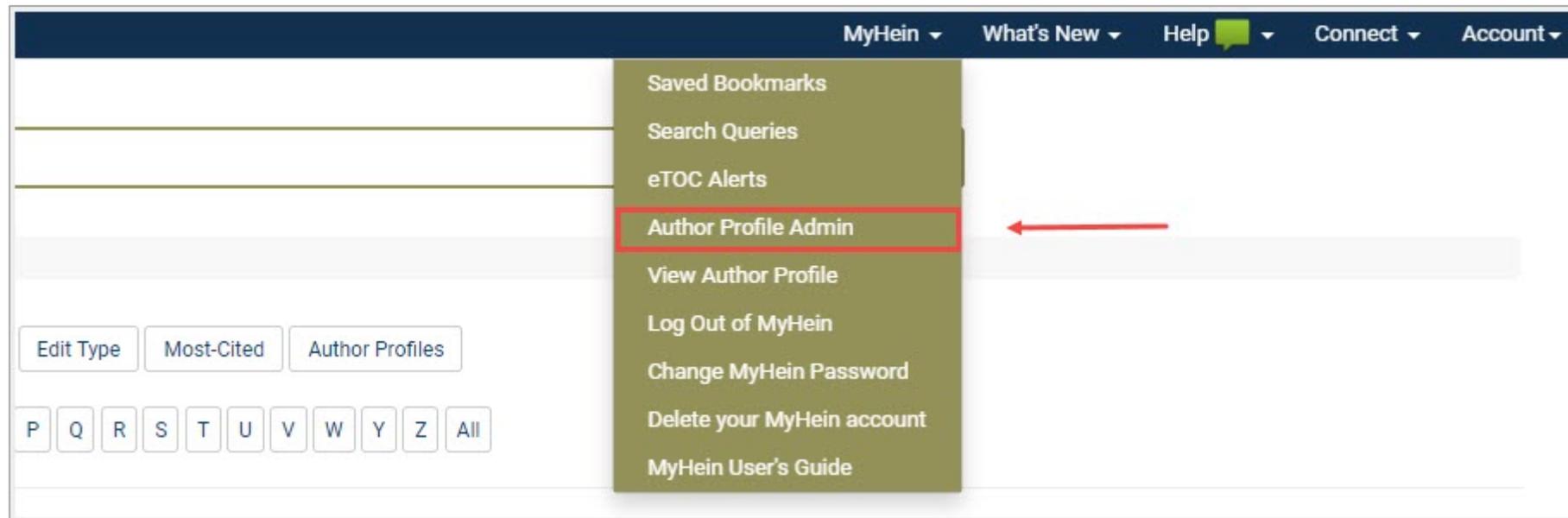


# Editing Author Profile Pages

# Editing Author Profile Pages

Authors are now able to edit their own profile pages in HeinOnline. As an added bonus, we've also created a feature enabling authorized librarians to edit the author profile pages of their school's faculty.

These new features are accessed through MyHein, HeinOnline's personal research tool. In order to edit a profile page, authors must have used the same email address to enhance their profile as they did to sign up for a MyHein account. Once they are logged into MyHein, the feature can be found in the drop-down menu.



# Editing Author Profile Pages

Alternatively, users can also find the feature from within their MyHein account.



Use either method to access the Author Profile Admin portal, where you can add a photo, edit your personal details, add links to your online profiles, or insert a personal biography. Make any desired edits and save to **see the updates added live.**

A screenshot of the 'Author Profile Admin' page for Bonnie Shucha. The page features the MyHEIN logo at the top right and a navigation menu with 'Author Profile Admin' selected. The user's name 'Shucha, Bonnie' is displayed. On the left is a photo of Bonnie Shucha. Below the photo are instructions for the 'Author Photo' and a text input field containing the URL '/HeinDocs/author\_images/Shucha.jpg'. On the right, there are form fields for 'About', 'Employment', and 'Affiliation Webpage'.

**Author Photo**

- Upload a photo or paste a hosted image URL
- Must be .tif, .jpg, or .png and less than 5MB
- New or replacement photos will be approved within 1-2 business days

/HeinDocs/author\_images/Shucha.jpg

**About**

Full Name (Last Name, First Name)  
Shucha, Bonnie

Email Address  
Bonnie.Shucha@wisc.edu

Birth Year (format: YYYY)

**Employment**

University/Affiliation  
University of Wisconsin Law School

Job Title (example: Professor of Law)  
Associate Dean for Library and Information Studies and Director of the Law Library

Affiliation Webpage  
<http://law.wisc.edu/profiles/bonnie.shucha@wisc.edu>

# Editing Author Profile Pages



## How to Become an Authorized Administrator

Simply fill out the form found here: <https://home.heinonline.org/author-profile-institutional-administrator-rights/>. This link can also be found in our dedicated blog post and our Knowledge base.

Once authorized, librarians must sign into their MyHein account created under the same email address to access the edit portal. Authorized librarians will find the edit portal within their MyHein account or from the MyHein drop-down menu anywhere in HeinOnline.

Faculty Name	Email Address		
Mattiuazzo, Lauren	lmattiuazzo@wshein.com	Edit Profile	View Profile
Kibler, Tara	tkibler@wshein.com	Edit Profile	View Profile
Boron, Ben	bboron@wshein.com	Edit Profile	View Profile
Callahan, Breanne	bcallahan@wshein.com	Edit Profile	View Profile



# Google Scholar & SSRN Linking

# Google Scholar & SSRN Linking

With the ability to edit already enhanced author profile pages, users can now add their Google Scholar and SSRN profile links to their HeinOnline author profile page.



Shucha, Bonnie



**Author Photo**

- Upload a photo or paste a hosted image URL
- Must be .tif, .jpg, or .png and less than 5MB
- New or replacement photos will be approved within 1-2 business days

No file chosen

**About**

**Full Name** (Last Name, First Name)

**Email Address**

**Birth Year** (format: YYYY)

**Employment**

**University/Affiliation**

**Job Title** (example: Professor of Law)

**Affiliation Webpage**

**Media**

**Google Scholar Profile URL**

**SSRN Profile URL**

From within an authorized MyHein account, navigate to the **Author Profile Admin** portal. In any individual author's edit portal, locate the **Media** section to find a list of the available online profile options to add. Paste the Google Scholar and SSRN profile links into the appropriate section.

# Google Scholar & SSRN Linking

Next, return to the author's profile page in HeinOnline to see that two new online profile icons have been added.

**Shucha, Bonnie**

Full Name: Shucha, Bonnie

University/Affiliation: University of Wisconsin Law School

Title: Associate Dean for Library and Information Studies and Director of the Law Library

ORCID ID: 0000-0001-8190-3655  
[Send works to ORCID](#)

	#
<a href="#">Cited by Articles (0-5 Years)</a>	4
<a href="#">Cited by Articles (5+ Years)</a>	7
<a href="#">Cited by Cases (0-5 Years)</a>	0
<a href="#">Cited by Cases (5+ Years)</a>	0
<a href="#">Accessed (Past 12 Months)</a>	75
<a href="#">ScholarRank</a>	33,517

The screenshot shows a row of social media icons: a link icon, a bell icon, an email icon, an SSRN icon, a Google Scholar icon, a LinkedIn icon, a Twitter icon, a person icon, and a document icon. The SSRN and Google Scholar icons are enclosed in a red rectangular box, and a red arrow points to the Google Scholar icon. To the right of the icons is a dark blue button that says "Explore This Author BETA".



# ScholarRank's New Formula

# ScholarRank's New Formula



## What Is ScholarRank?

ScholarRank is an overall ranking based on the calculation of five HeinOnline ScholarCheck metrics. We recently updated our formula to allow for more accurate representation of authors.

- **Cited by Articles (0-5 Years)** This metric counts the number of times this author has been cited by other articles in HeinOnline within the past five years only. Citation sources include the *Bluebook*, *Prince's Dictionary of Legal Abbreviations*, and the *Cardiff Index to Legal Abbreviations*.
- **Cited by Articles (5+ Years)** This metric counts the number of times this author has been cited by other articles in HeinOnline beyond the past five years. Citation sources include the *Bluebook*, *Prince's Dictionary of Legal Abbreviations*, and the *Cardiff Index to Legal Abbreviations*.
- **Cited by Cases (0-5 Years)** This metric counts the number of times this author has been cited by cases available in HeinOnline or via Fastcase within the past five years only.
- **Cited by Cases (5+ Years)** This metric counts the number of times this author has been cited by cases available in HeinOnline or via Fastcase beyond the past five years.
- **Accessed (Past 12 Months)** This metric is used to account for relevancy & recency and counts the cumulative number of times an author's articles have been accessed by HeinOnline users within a rolling 12-month period. In order for an author's article to count as accessed, the article must be clicked either from search results or by browsing to the article, or retrieved using the citation navigator.

# ScholarRank's Top 250 Authors

All of these metrics can be found in HeinOnline's Author Profile Pages.

## Shucha, Bonnie



**Full Name** Shucha, Bonnie  
**University/Affiliation** University of Wisconsin Law School  
**Title** Associate Dean for Library and Information Studies and Director of the Law Library  
**ORCID ID**  0000-0001-8190-3655  
[Send works to ORCID](#)

[Explore This Author](#) BETA

	#
<b>Cited by Articles (0-5 Years)</b>	4
<b>Cited by Articles (5+ Years)</b>	7
<b>Cited by Cases (0-5 Years)</b>	0
<b>Cited by Cases (5+ Years)</b>	0
<b>Accessed (Past 12 Months)</b>	75
<b>ScholarRank</b>	33,517

<b>Average Citations per Article</b>	1.38
<b>Average Citations per Document</b>	11.00
<b>H-Index</b>	2.00

Similar Author Names

# ScholarRank's Top 250 Authors

The Z-score for each of the five metrics is taken and then averaged; the final average is entered into standard competition ranking to produce the overall ScholarRank for each author.

## ScholarRank's Top 250 Authors in HeinOnline

ScholarRank is an overall ranking based on the calculation of five HeinOnline ScholarCheck metrics. The Z-score for each of the five metrics is taken and then averaged; the final average is entered into standard competition ranking to produce the overall ScholarRank for each author. The raw data and final ranking are updated on a monthly basis and can be found on the HeinOnline author's profile page. To learn more about how ScholarRank scores are determined, please refer to our [Knowledge Base](#).

- |   |  |
|---|--|
| 1. <b>Sunstein, Cass R.</b><br>Harvard Law School                                 | 126. <b>Friedman, Barry</b><br>New York University School of Law                     |
| 2. <b>Posner, Richard A.</b><br>The University of Chicago Law School              | 127. <b>Gluck, Abbe</b><br>Yale Law School   |
| 3. <b>Prosser, William L.</b><br>University of California, Berkeley School of Law | 128. <b>Carbado, Devon W.</b><br>University of California, Los Angeles School of Law |
| 4. <b>Lemley, Mark A.</b><br>Stanford Law School                                  | 129. <b>Sullivan, Kathleen M.</b><br>Quinn Emanuel Urquhart & Sullivan               |
| 5. <b>Kerr, Orin S.</b><br>University of California, Berkeley School of Law       | 130. <b>Pierce, Richard J. Jr.</b><br>George Washington University Law School        |
| 6. <b>Friendly, Henry J.</b><br>U.S. Court of Appeals for the Second Circuit      | 131. <b>Black, Bernard</b><br>Northwestern Pritzker School of Law                    |
| 7. <b>Easterbrook, Frank H.</b><br>The University of Chicago Law School           | 132. <b>Green, Bruce A.</b><br>Fordham University School of Law                      |
| 8. <b>Crenshaw, Kimberle Williams</b><br>Columbia University School of Law        | 133. <b>Minow, Martha</b><br>Harvard Law School                                      |
| 9. <b>Fallon, Richard H. Jr.</b><br>Harvard Law School                            | 134. <b>Frickey, Philip P.</b><br>University of California, Berkeley School of Law   |
| 10. <b>Frankfurter, Felix</b><br>U.S. Supreme Court                               | 135. <b>Giannelli, Paul C.</b><br>Case Western Reserve University School of Law      |

**NEW!** Each ranking includes the author's name and institution. Institution and organizations are only displayed beneath authors who have **enhanced** their Author Profile Page in HeinOnline to indicate such.

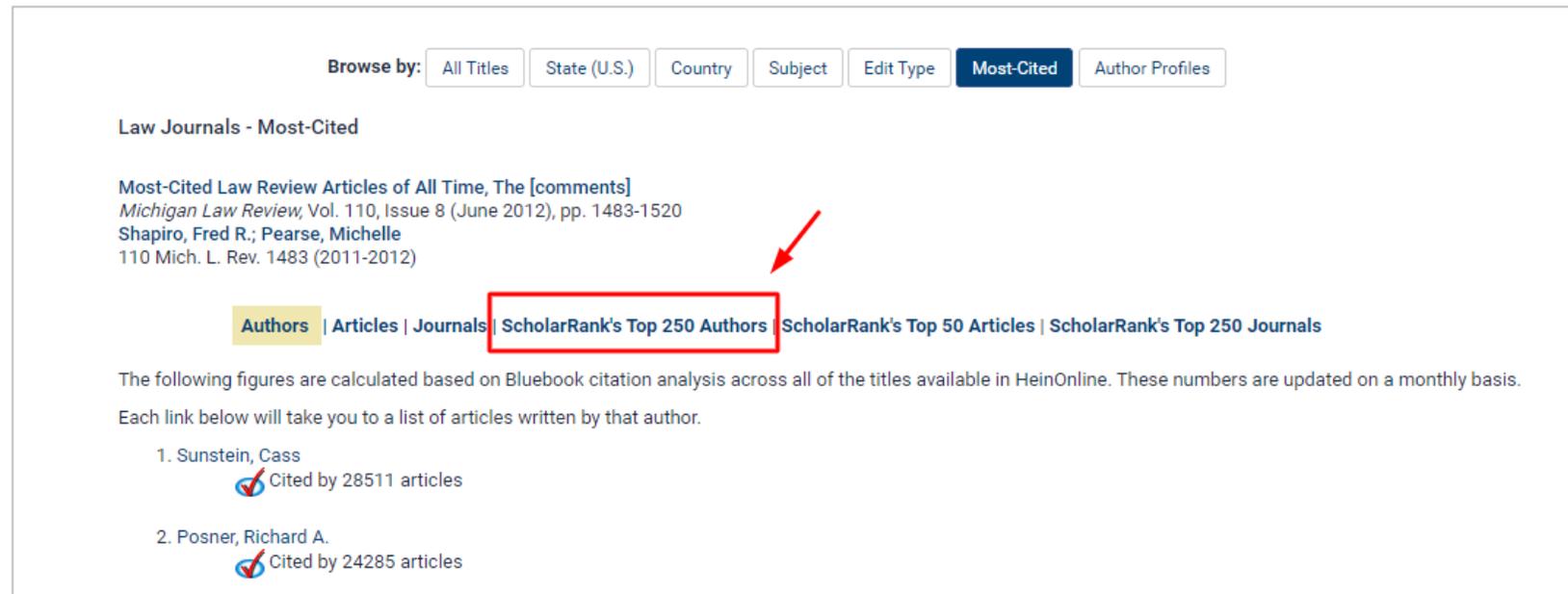
HeinOnline's ScholarRank is unrelated to the forthcoming law school ranking from U.S. News.

# ScholarRank's Top 250 Authors

Easily locate these rankings from within the Law Journal Library.



The screenshot shows the HeinOnline search interface. At the top left is the HEINONLINE logo. To its right are navigation tabs for 'Full Text', 'Citation', 'Catalog', and 'Case Law'. Below these is a search bar with the placeholder text 'Search Law Journal Library...' and a search icon. Under the search bar are links for 'Advanced Search', 'Search Help', and 'Search History', along with a 'Search All Databases' checkbox. Below the search bar is a breadcrumb trail: 'Databases > Law Journal Library > LibGuide'. In the center, there is a 'Browse by:' section with several buttons: 'All Titles', 'State (U.S.)', 'Country', 'Subject', 'Edit Type', 'Most-Cited', and 'Author Profiles'. The 'Most-Cited' button is highlighted with a red box. Below this is a row of buttons for alphabetical navigation: 'A', 'B', 'C', 'D', 'E', 'F', 'G', 'H', 'I', 'J', 'K', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'Y', 'Z', and 'All'.



The screenshot shows the 'Most-Cited Law Journals' page. At the top, there is a 'Browse by:' section with buttons for 'All Titles', 'State (U.S.)', 'Country', 'Subject', 'Edit Type', 'Most-Cited', and 'Author Profiles'. Below this is the heading 'Law Journals - Most-Cited'. The main content area displays a list of articles, with the first entry being 'Most-Cited Law Review Articles of All Time, The [comments]' from the Michigan Law Review, Vol. 110, Issue 8 (June 2012), pp. 1483-1520, by Shapiro, Fred R.; and Pearse, Michelle. Below the article list is a navigation bar with buttons for 'Authors', 'Articles', 'Journals', 'ScholarRank's Top 250 Authors', 'ScholarRank's Top 50 Articles', and 'ScholarRank's Top 250 Journals'. The 'ScholarRank's Top 250 Authors' button is highlighted with a red box and a red arrow points to it. Below the navigation bar is a paragraph of text: 'The following figures are calculated based on Bluebook citation analysis across all of the titles available in HeinOnline. These numbers are updated on a monthly basis. Each link below will take you to a list of articles written by that author.' Below this text is a list of authors with their citation counts:

1. Sunstein, Cass  
Cited by 28511 articles
2. Posner, Richard A.  
Cited by 24285 articles

# Pop Quiz



Which was the first school to subscribe to HeinOnline?

**A) New York University**

**B) Harvard University**

**C) Yale University**

**D) University of Chicago**

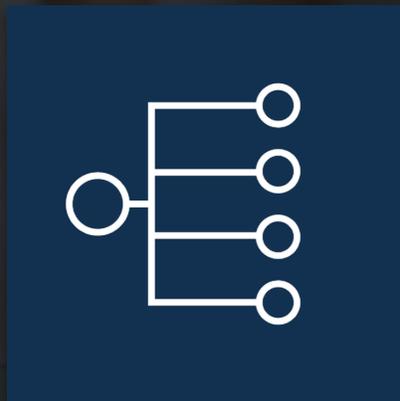
# Pop Quiz



Which was the first school to subscribe to HeinOnline?

**A) New York University**

New York University was the first subscriber to HeinOnline when it was launched in 2000.



**Explore This Author**

# Explore This Author

Our latest addition to Author Profile Pages is in **beta** form:

**Explore This Author** is a new interactive tool which uses metadata, natural language processing, and machine learning to analyze authors and identify relationships between them. Discover an author's most-discussed topics, the journals in which they most frequently publish, recurring co-authors, and more with this exciting new feature.

**Shucha, Bonnie**

Full Name: Shucha, Bonnie  
University/Affiliation: University of Wisconsin Law School  
Title: Associate Dean for Library and Information Studies and Director of the Law Library  
ORCID ID: 0000-0001-8190-3655  
Send works to ORCID

	#
Cited by Articles (0-5 Years)	4
Cited by Articles (5+ Years)	7
Cited by Cases (0-5 Years)	0
Cited by Cases (5+ Years)	0
Accessed (Past 12 Months)	75
ScholarRank	33,517

*Author profile metrics continue to be fluid with this new tool as new material is added to HeinOnline.*

# Explore This Author

Users will be redirected to an interactive chart of facets, each of which can be used to analyze the author's work or relationship to other authors or journals.

Facets include:

- **Topics:** Frequent topics about which this author has written.
- **Cited by:** Authors who have cited this author.
- **Cites to:** Authors who have been cited by this author and the specific articles in which they are cited.
- **Related Authors:** Authors similar to the author in question as calculated by an algorithm which takes into account all facets as well as organizations, people, and locations within the texts of the author in question.
- **Co-Authors:** Authors who have co-written with this author and the articles they authored together.
- **Publications:** The journals in which the author is most frequently published.

# Explore This Author

Facets can be expanded and collapsed simply by clicking on them. Clicking on any of the listed topics will automatically perform a query across all subscribed databases looking for works by the author related to that topic. Other author profile pages and publications are also hyperlinked with this new feature.

**Shucha, Bonnie** [About Explore This Author BETA](#)

**Full Name** Shucha, Bonnie  
**University/Affiliation** University of Wisconsin Law School  
**Title** Associate Dean for Library and Information Studies and Director of the Law Library

- Research (4)
- Internet (3)
- Courts (2)
- Indian Law (2)
- Legal History (2)
- Sex (2)
- Sex Trafficking (2)
- Slavery (2)
- Cloud Computing (1)
- Commerce (1)

**HEINONLINE**

Full Text Citation Catalog Case Law

creator\_facet:"Shucha, Bonnie" OR creator\_facet:"Bonita Shucha, Bonnie Ripp-Shucha"

Advanced Search | Search Help | Search History

Databases

Refine Your Search

- Date
- Collection/Library
- Title
- Section Type
- Topic
  - Research (4)
  - Internet (3)
  - Courts (2)
  - Indian Law (2)

Show More

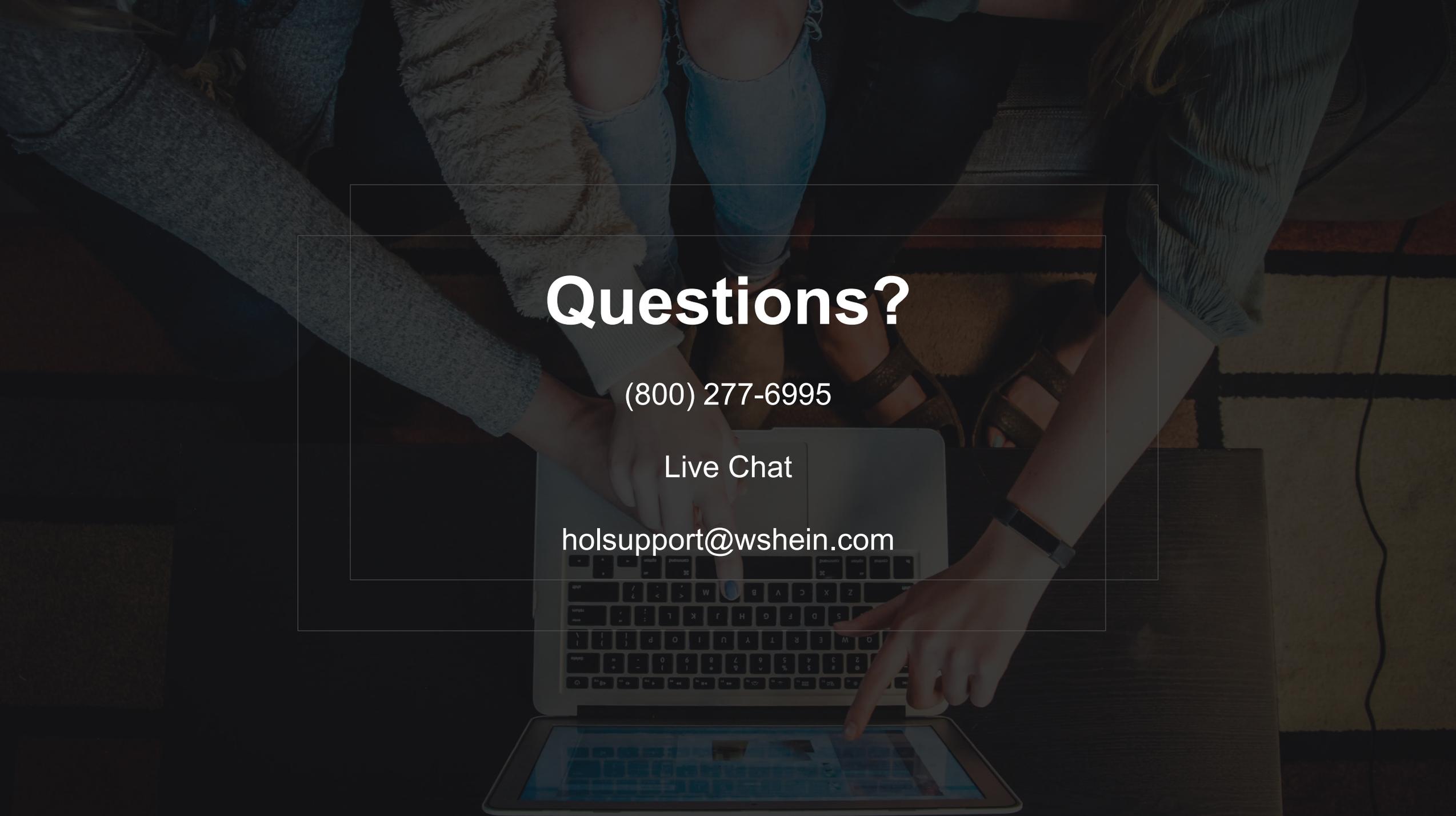
4 results searching for (creator\_facet:"Shucha, Bonnie" OR creator\_facet:"Bonita Shucha, Bonnie Ripp-Shucha") in All Databases.

Sort by: Relevance

Research

Check All Uncheck All Please select an option Save/Email

1. **A Guide to Wisconsin Legal Information Sources [notes]**  
*Wisconsin Lawyer*, Vol. 75, Issue 10 (October 2002), pp. 26-35  
Shucha, Bonnie (Cited 11 times)  
75 Wis. Law. 26 (2002)  
Topics: Legal Research, Research, Schools, Divorce, Records

A top-down view of several people sitting around a laptop and a tablet. Their hands are visible, pointing at the screens. The scene is dimly lit, with a dark overlay on top.

# Questions?

(800) 277-6995

Live Chat

[holsupport@wshein.com](mailto:holsupport@wshein.com)